

Rooted in Change: Community Processes Driving Gender Justice

Insights from WeWorld Kenya's Gender-
Transformative Programming

With people, from the margins to the centre

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Rooted in Change: Community Processes Driving Gender Justice *Insights from WeWorld Kenya's Gender-Transformative Programming*

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Table Of Contents

Foreword	2
Framing the Context	3
WeWorld's Vision and Strategy	5
Operationalising Our Gender and Protection Strategy in Kenya	7
1. Promoting Gender Equity and Agency	7
2. Combating Gender-Based Violence	8
3. Safeguarding Sexual and Reproductive Health	9
4. Amplifying Women's and Girls' Voices	11
The IMARA Project: The Result of a Decade-Long Journey Toward Gender Equality	13
Our Partners	15
Our Research and Media Production	16
Our People	17
Contacts	19

2. FOREWORD



Foreword

In Kenya, being born a woman or a girl often means starting life from a position of disadvantage. It means navigating structural, cultural, and economic barriers that limit access to education, healthcare, and political and economic participation. It often means being denied the power to make decisions about one's own body, one's time, and one's future. **Yet it also increasingly means that women and girls are at the heart of a profound transformation, one that begins within communities and reaches all the way to institutions.**

This report tells that story: years of fieldwork, of listening, of building alliances, learning from mistakes, and celebrating achievements. It gathers practical approaches, lessons learned, and visions for the future. It reflects a long and complex journey in which gender equality has never been treated as an isolated topic, but as a lens through which all our work is understood. **Today, with our Kenya Gender Programme, this approach finds its full expression.**

I have been working with WeWorld since 2009, when we first established our operations in Kenya. Over the years, our commitment to furthering gender issues evolved and strengthened, always guided by the goal of promoting rights, equity, and social justice. **Gender related work has been a central component from the start, integrated into projects spanning education, protection, climate action, resilience building of local communities, strengthening voice, capacity and influence of local CSOs and youth participation.** Thanks to our Gender Programme, however, we have taken this further: **gender matters are now at the centre of our programming, a priority rather than simply a cross-cutting theme.**

Our starting point is a basic yet radical idea: girls and women should be active participants rather than passive recipients of assistance. Merely including them in projects is not sufficient, rather, we must strive to empower them to lead, make decisions, and express themselves. This calls for a transformational approach that challenges inequalities at their core rather than just reducing them.

In a country as varied as Kenya there is no one-fits-all solution to the gender issue, not least because women, and girls are not a homogeneous group. Teenagers, young women, mothers, women with disabilities, and older women have different needs and require different solutions.

WeWorld's strength lies in our multi-stakeholder and multi-sectoral strategy: we work with all categories and targets comprehensively, without excluding anyone, while addressing a multitude of issues and not limiting our action to one area. We engage with schools, local councils, women's organisations, religious and traditional leaders, and communities themselves to ensure long-lasting change. We work to ensure that women can play a leading role in politics, we promote their participation through women's organisations, we deal with economic rights, ensuring that women have a say in the management of natural resources and land ownership.

In this context, the **IMARA Project represents a further step forward.** It is the product of situated practices, of relationships cultivated over time, of recognising local knowledge and expertise. IMARA emerges from listening to communities, collaborating with local actors, and consolidating what had already been initiated, while opening new spaces of participation for girls and boys alike. **It is a project that looks to the future, while rooted in deep, local foundations.**

It emerged from a specific call for proposals, but it is the result of years of work where gender has always been a cross-cutting theme. Within this programme, we have linked the fight against female genital mutilation with the promotion of sexual and reproductive health, built the first Safe House for women in Narok, strengthened collaboration with the Ministries of Gender, Health, and Education, and actively engaged teachers, community networks, feminist organisations, and international networks.

A five-day seminar with teenage girls, when they could freely discuss sexual and reproductive health, was among the most noteworthy events. **These talks would have been inconceivable twenty years ago.** Without a man's permission, girls lacked access to family planning resources but today they are starting to speak up and choose for themselves.

This means a deep transformation is underway, one that could not be accomplished without the involvement of men and boys. Through initiatives like the "Masculinity Forum," the "Masai Council of Elders," and the collegiate Youth Council, generations have come together to discuss the issues and challenges linked to conventional gender roles and expectations.

Still, the road ahead is filled with obstacles. In rural areas, women continue to be excluded from decision making processes, particularly regarding natural resources management and land ownership. Although we always strive to reach a minimum number of women and girls in our projects, we find ourselves questioning whether we are genuinely making progress beyond simple representation. In light of this, we adjust our strategy when required; by organising individual meetups and paying attention to specific needs, we make sure everyone feels heard. Reaching women and girls is only the beginning; our true aim is lasting engagement and leadership beyond the conclusion of each project.

Within our organisation, too, a gender-transformative work is ongoing. Policies alone are not enough; we must nurture an inclusive and conscious culture. That is why we hold annual training, moments of reflection, and workshops, so that our commitment is not only external but internal as well. **Our work is guided by a fundamental principle: change cannot be imposed, but it can be built. And it is built with time, trust, and consistency.** We cannot expect the transformations that took decades in other contexts to happen in Kenya in a few months. But we can continue to walk alongside communities, build alliances, and amplify the voices of those who have never been heard.

This report is a testimony of what we have done, and a vision of what we aim to do. It tells a story that is not linear, but one driven by the belief that change is possible, and that the **women and girls of Kenya are not merely part of the solution: they are the key.** We will continue to work with them, for them, and above all, alongside them. There is no future for Kenya without women, and when women thrive, communities, counties, and Kenya thrive too.



Annarita Spagnuolo
Country Representative for WeWorld in Kenya

3.Framing The Context



Framing The Context

Legal Framework and Constitutional Guarantees

The rights of women and girls in Kenya are governed by a dynamic legal framework shaped by social, cultural, and economic factors that both advance and hinder their full realisation. A key milestone in this journey is the **2010 Constitution, which explicitly affirms gender equality, prohibits discrimination** (Article 27(6)), **and guarantees rights such as access to education, healthcare, and protection from violence.** This constitutional foundation is supported by important legislation, including the Sexual Offences Act (2006), the Children Act (2010), and the Prohibition of Female Genital Mutilation Act (2011), which collectively work to protect women and girls from violence, harmful traditional practices, and exploitation.

Key Focus Areas of the Gender Framework



Kenya's gender framework addresses critical areas such as:

- Gender-Based Violence (GBV)
- Women's Economic Empowerment
- Women in Leadership and Political Participation
- Male Engagement and Inclusive Approaches
- Women in Peace and Conflict Resolution

Progress and Government Commitment

Significant progress has been made in women's political and economic empowerment, as evidenced by increased representation in governance and the corporate sector. The government has shown strong political will, demonstrated by a substantial budget increase for the Ministry of Public Service, Youth and Gender Affairs—from **200 million Kenyan shillings to 5 billion**—and a national commitment to ending all forms of gender-based violence by 2026. Initiatives aligned with Kenya's Vision 2030 further institutionalise gender mainstreaming through affirmative action policies, the establishment of gender research centres, public awareness campaigns against female genital mutilation (FGM) and early marriages, and the development of integrated GBV response centres within healthcare facilities

Ongoing Challenges and Structural Barriers

Despite these advances, **women and girls in Kenya continue to face deeply entrenched systemic and structural challenges.** Strongly rooted patriarchal cultural norms restrict women's leadership opportunities and societal participation, perpetuating gender inequalities. Issues such as early and forced marriages, female genital mutilations (FGM), teenage pregnancies, and widespread GBV remain prevalent, **disproportionately affecting marginalised and rural communities.** Furthermore, socio-economic barriers—including poverty, gender pay gaps, and the burden of unpaid domestic work—limit women's access to education and economic opportunities, hindering broader gender parity.

Implementation Gaps and Service Limitations

Implementation gaps represent a major obstacle to fully realising the potential of the legal framework. Enforcement of laws is often inconsistent, and survivors of GBV or harmful practices frequently encounter difficulties in accessing justice and support services. The health sector, particularly sexual and reproductive health (SRH) services, is under-resourced and ill-equipped to meet the specific needs of women and adolescents; for example, 86% of adolescents with unmet contraception needs highlight deficiencies in youth-friendly service provision. Additionally, inadequate gender-disaggregated data collection and limited capacity at local government level undermine evidence-based policymaking and accountability. **Sexual and gender minorities face criminalisation and human rights abuses under existing archaic penal codes, compounding their vulnerability.**

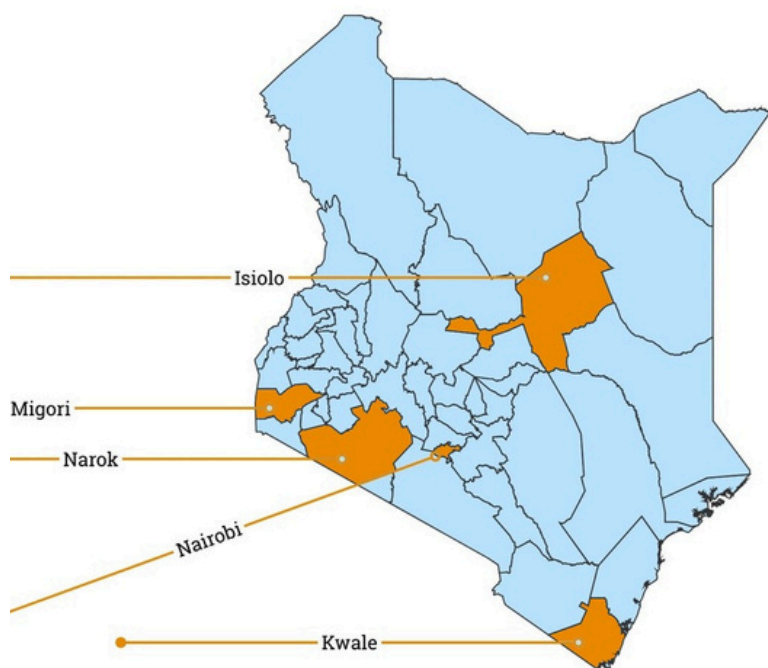


Outlook: Progress and the Path Forward

Kenya presents a mixed yet hopeful picture regarding women's and girls' rights, supported by a strong legal and policy framework that includes progressive legislation and government commitments. Ranked 98th out of 148 countries in the 2025 Global Gender Gap Index, Kenya shows moderate progress but underscores the need to accelerate efforts in economic participation, political inclusion, and social equity. Despite robust national policies and gender equality mechanisms, practical impact remains limited by cultural norms, resource shortages, and fragmented institutional coordination. **Achieving genuine gender equality will require sustained multi-sectoral action, improved enforcement, cultural transformation, and the empowerment of marginalised groups to overcome systemic barriers in health, education, economic participation, and justice.**

Current operations in Kenya

WeWorld has been present in Kenya since 2009, demonstrating a long-standing commitment to supporting impactful initiatives in inclusive and quality education, child protection, girls and women's empowerment, gender specific programming, WASH, environmental protection and climate action, health and nutrition interventions, conflict prevention, and peacebuilding. Capacity building, voice strengthening and amplifying the influence of local civil society organisations is at the core of our interventions. **All interventions are aligned with Kenya Vision 2030 and directly contribute to the achievement of the Sustainable Development Goals (SDGs), reinforcing national priorities while addressing local needs.** Our approach is rooted in multi-stakeholder engagement, bringing together grassroots communities and institutional duty bearers to co-create sustainable change.



WeWorld's Vision and Strategy



WeWorld's Vision and Strategy

Building on Kenya's evolving legal and policy landscape for gender equality, WeWorld's Country Strategy 2024–2030 provides a comprehensive and forward-looking framework that directly shapes its gender and protection programming in the country. By grounding its work in a human rights-based, community-centred approach, WeWorld Kenya aligns closely with national priorities while addressing the complex, interconnected challenges faced by women and girls. **This strategic vision emphasises transformative, locally led interventions that not only respond to immediate protection needs but also tackle the root causes of gender inequality, ensuring sustainable and inclusive progress across all sectors.**

WeWorld's Global Strategy 2024-2030

WeWorld's 2024–2030 global strategy builds on over 50 years of experience, adapting to address the increasingly complex and interconnected challenges facing the world today. The strategy is centred on a programme-based framework with five key domains of change: Water, Sanitation and Hygiene (WASH); Education; Food Security, Livelihood and Local Development; Gender and Protection; and Environment and Climate. At its core are three foundational pillars—**Inclusion, Community, and Governance & Localisation.**



These pillars guide WeWorld's efforts to support vulnerable and marginalised populations, strengthen community participation and resilience, and reinforce the capacity of local actors such as NGOs, CSOs, and local authorities to protect and promote human rights. **This global framework directly informs the Kenya country strategy, ensuring that WeWorld's work in Kenya is fully aligned with global priorities, yet specifically adapted to respond to Kenya's unique social, economic, and political context.** The strategy is grounded in a human rights-based approach, with a strong emphasis on child rights and a commitment to gender equality and intersectionality, enabling WeWorld Kenya to design inclusive, integrated programmes that address both immediate and structural challenges.

Gender and Protection: A Strategic Priority for Structural Change

Gender and protection are at the heart of WeWorld's strategy for achieving structural change, reflecting a deep commitment to tackling the systemic inequalities that disproportionately affect women, girls, and marginalised groups. Our global Gender and Protection strategy focuses on four priority outcomes that guide all programming and interventions:



- **Promoting Gender Equity and Agency:** WeWorld aims to empower women and girls to have the power and freedom to make informed choices and actively shape their own futures. This includes improving access to education, economic opportunities, leadership roles, and participation in decision-making processes at all levels.
- **Combating Gender-Based Violence (GBV):** GBV is recognised not merely as an isolated or individual problem but as a pervasive violation of human rights rooted in social and structural inequalities. WeWorld's strategy calls for systemic change through prevention, protection, and survivor support mechanisms, alongside efforts to transform harmful social norms and behaviours that perpetuate violence.
- **Safeguarding Sexual, Reproductive, and Mental Health:** Sexual and reproductive health, along with mental health, are fundamental to individual and community wellbeing. The strategy prioritises access to quality services, information, and support, recognising these as interconnected rights essential for gender equality and protection from harm.
- **Amplifying Women's and Girls' Voices:** Central to the strategy is the principle that those most affected by inequality and violence must be placed at the heart of dialogue, decision-making, and leadership. This means creating spaces and platforms where women and girls can influence policies, programmes, and community norms.

Rather than being treated as stand-alone issues, these outcomes are integrated across all WeWorld's sectors and programmes, reflecting the understanding that gender inequalities intersect with poverty, displacement, discrimination, and limited access to education, healthcare, economic opportunity, and political participation. The strategy recognises the complexity of GBV and gender inequality, which cut across communities, families, workplaces, and institutions, often driven by the same structural barriers.

In Kenya, this integrated and intersectional approach is fully embedded in the country strategy. Programmes in Kenya do not simply address immediate protection needs but are designed to dismantle the deeper, systemic causes of inequality and violence. This includes strengthening community resilience, fostering social cohesion, and empowering local organisations to lead prevention and response efforts. The Kenya strategy also acknowledges the particular vulnerabilities faced by women and girls in fragile settings, informal settlements, and rural areas, tailoring interventions to these diverse realities.

Moreover, WeWorld Kenya places significant emphasis on capacity building and partnerships with local women-led and feminist organisations, community-based groups, and government agencies to ensure that gender and protection outcomes are sustainable and locally owned. By mainstreaming gender and protection, WeWorld Kenya's interventions become more effective, just, and transformative, ensuring that the rights of women, girls, and marginalised communities can thrive in every area of life.

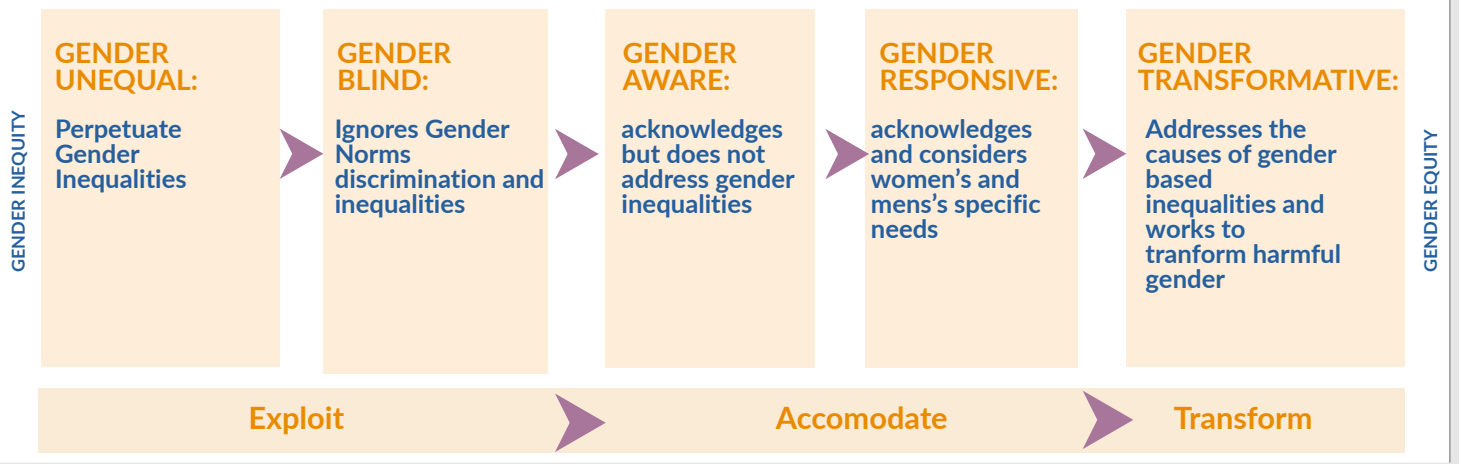


Towards a Gender Equality Continuum and Transformative Change

WeWorld applies the Gender Equality Continuum framework globally and within Kenya to move beyond addressing symptoms of inequality toward shifting the root causes of gender-based discrimination and power imbalances. This gender-transformative approach acknowledges that patriarchy and harmful gender norms manifest differently across contexts and thus requires community-based, locally owned, and culturally sensitive interventions. Key elements include comprehensive gender analysis grounded in the local context, engagement of men and boys as partners in change rather than obstacles, and long-term partnerships with feminist organisations, community groups, local authorities, and civil society. In Kenya, this approach ensures that gender-transformative change is locally relevant and sustainable, empowering communities to lead change that challenges structural inequalities in education, health, economic opportunity, and governance. By embedding gender equality in every programme and sector, the Kenya country strategy aligns with WeWorld’s global ambition to create lasting, systemic change that upholds the rights of women, girls, and marginalised communities.

FIGURE 1. Gender Equality Continuum

Source: Weworld Elaboration on UNFPA, UNICEF and UN Women 2020



Operationalising Our Gender and Protection Strategy in Kenya

Below, we provide a detailed overview of the principal interventions implemented by WeWorld Kenya in alignment with each of the key macro outcomes of our gender and protection strategy, as outlined above—namely, promoting gender equity and agency; combating gender-based violence; safeguarding sexual, reproductive and mental health; and amplifying women’s and girls’ voices. These efforts have been made possible through the invaluable support of a broad and dynamic network of local partners, coordination mechanisms, donors, and various other stakeholders (for a comprehensive insight into our collaborations, please refer to the section “Our Partners and Allies”).

It is important to emphasise that the boundaries between these outcomes are fluid rather than rigid, with many activities contributing simultaneously to multiple outcomes. This reflects the deeply integrated and transformative approach that underpins our work, ensuring holistic and sustainable impact across all areas.



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1. Promoting Gender Equity and Agency

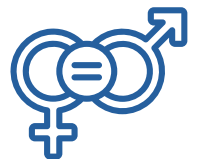
WeWorld has been actively working in Kenya to improve living conditions and access to rights and basic services for women and children, especially girls and adolescents, through integrated programmes such as Gender Equality and Women Empowerment (GEWE). Key efforts include supporting duty bearers to implement central policies and laws at local levels, fostering strong links between decision-makers, stakeholders across sectors, and community rights holders to ensure effective policy drafting, dissemination, and ownership.

Key Highlights of WeWorld's Gender Equity and Agency Work in Kenya

Embedded Gender Equality and Agency Across All Projects

Cross-cutting Gender Integration

- Ensured equitable resource access, capacity building, policy advocacy, and meaningful participation of women and girls in decision-making across all initiatives



Strengthened Policy Dissemination and Local Ownership

Under the "Pamoja Tudumishe Elimu" project

- Validated the Gender Policy in Narok County
- Disseminated education policies in Narok and Migori counties
- Promoted the Nutrition Action Plan in Narok and Migori counties
- Advanced the School Health Policy through multi-stakeholder collaboration involving Ministries of Education, Gender, and Social Protection



Shifted Community and Institutional Gender Norms

Under the "IMARA" project

- Delivered gender equality and women's rights training to school students, out-of-school youth, teachers, parents, and guardians
- Supported the review and dissemination of policies and laws on gender equality and early marriage through technical assistance and continuous consultations with local authorities
- Strengthened local government capacity for coordinated, inter-ministerial gender equality planning and response



Empowered Women-led Organisations

Under the "Sikiliza Sauti Yetu Dunia Inaita!" (SSY) project

- Allocated 40% of Financial Support to Third Parties (FSTP) funding to women-led CSOs and CBOs
- Enhanced management, governance, and climate action capabilities of recipient organisations.



Advanced Gender-Responsive Education and Green Jobs

Under the “Sheria Ya Vijana” (SYV) project

- Trained TVET tutors—at least 40% women—on a green, digital, and AI-inclusive curriculum
- Linked young women to sustainable employment opportunities in green sectors



Promoted Gender Balance and Female Leadership

Under “Kujenga Amani Pamoja” and LDS (Long-Distance Sponsorship) projects

- Maintained a minimum 60:40 gender representation in training and programmes recipients
- Supported female-led organisations with sub-grants
- Amplified women’s voices through creative storytelling platforms such as Photovoice



“Since its establishment, Nawiri CBO has worked to advance gender equality, social justice, and community resilience across Kwale County. Through our initiatives, we have empowered women and youth to take part in decision-making, strengthened community responses to gender-based violence, and promoted positive masculinity and peaceful coexistence. The support received through WeWorld’s Financial Support to Third Parties (FSTP) was instrumental in scaling up our work — enabling us to train community gender champions, strengthen referral pathways for survivors of SGBV, and organize outreach activities such as the ‘Planting Hope Against SGBV’ campaign. This partnership has not only expanded our reach but also deepened our community’s commitment to equality and inclusion.”

— Nawiri Community-Based Organization (CBO), Kwale County, Kenya



2. Combating Gender-Based Violence

WeWorld Kenya tackles Gender-Based Violence (GBV) through multiple, complementary initiatives that work across different communities and sectors to ensure a holistic and sustained response. These programmes focus on prevention, awareness-raising, capacity building, institutional strengthening, and shifting harmful social norms.

Key Highlights of WeWorld's GBV Prevention and Response Work in Kenya

Strengthened Youth-Led Peacebuilding and Community Awareness

Under the "Kujenga Amani Pamoja" project

- Sub-granted to CSOs conducting GBV prevention sessions
- Trained gender desk police officers in GBV hotspots like Shimoni (Kwale)
- Engaged young mothers through GBV forums combined with entrepreneurship and mentorship, targeting vulnerable, out-of-school mothers
- Trained and mobilised chiefs in high-risk areas such as Shimoni and Vanga (Kwale County) to conduct GBV awareness
- Conducted conflict analyses to map GBV-sensitive areas for targeted, evidence-based interventions supported by strengthened institutional response



Expanded Legal Awareness and Promoted Social Norms Change

Under the "Pamoja Tudumishe Elimu" project

- Disseminated protective laws and implemented anti-FGM campaigns
- Held collaborative forums with religious leaders and the Maasai Council of Elders to shift harmful social norms and practices that perpetuate violence against women and girls



Advanced Institutional and Cultural Change

Under the "IMARA" project

- Promoted gender equality and addressed early marriage through community education in schools and among youth, teachers, parents, and guardians in Narok County
- Supported policy review and dissemination on gender equality and early marriage via technical assistance and continuous consultation with local authorities
- Enhanced knowledge and coordination capacity of local government officials to plan and respond effectively to gender equality issues in an inter-ministerial manner



Collectively, these initiatives have built a robust GBV prevention and response framework, combining immediate protective measures with long-term social transformation rooted in community ownership and multi-sectoral collaboration.

Narok County Safe House Committee - IMARA Project

A standout achievement under the IMARA project is the establishment of Narok County's dedicated **Safe House Committee**, which addresses GBV beyond emergency response by targeting root causes through cultural and institutional change.

- The committee unites key stakeholders including county and national government officials, education directors, and international development partners to coordinate GBV prevention and response efforts;
- Co-chaired by the County Executive Committee Member for Gender, the County Commissioner, and WeWorld, ensuring high-level commitment and resource mobilisation;
- Provides refuge and support services for women, children, and boys, addressing immediate survivor needs within a holistic framework;
- This collaboration between WeWorld, the Italian Agency for Development Cooperation, and Narok County exemplifies an integrated model delivering "a safe space, a place of hope and healing," transforming institutional GBV responses



"As co-chair of the GBV sub-committee representing WeWorld, I have witnessed the critical gaps in justice for GBV survivors. Working closely with Resident Magistrate Phyllis Shinyada Lucia, we are lobbying for a special GBV court within Narok law courts. Our efforts highlight the importance of strengthening formal reporting and legal processes. Too often, cases are diverted to traditional mechanisms that favour men and deny survivors justice and protection. Establishing a dedicated GBV court with trained personnel and survivor-centred approaches is vital to breaking the cycle of violence and impunity. This initiative reflects our commitment to transforming justice for survivors, ensuring timely, fair, and sensitive legal proceedings that prioritise their safety and rights over harmful customary practices." — Lynet Audi, Project Officer, WeWorld



“My name is Agnes Ntutu, the First Lady of Narok County and a teacher by profession. Growing up in Narok, I witnessed the harsh realities girls and women face, especially harmful cultural practices like Female Genital Mutilation (FGM) and child marriage. These traditions often steal young girls’ dreams and futures. Yet, I was inspired by strong female teachers who showed me that education offers strength and hope. Becoming a teacher myself allowed me to support and protect girls, helping them see a different path.

Over the years, I have seen positive changes in attitudes towards FGM, thanks to teachers and education that involve both girls and boys. However, FGM still persists, especially in remote areas, which is why continued community engagement, legal enforcement, and education remain vital. Men and boys play a crucial role in changing harmful practices.

Through my Wings of Empowerment Foundation, we include them in our work to rewrite cultural narratives and create safer spaces for girls. Changing tradition is challenging, but with respect and dialogue, culture can evolve to protect girls without losing its identity. I believe in empowering families and communities to stand against harmful practices and nurture girls’ potential. To every girl in Kenya, I say: you are powerful beyond measure, never let anyone limit your dreams”. - Agnes Ntutu, First Lady of Narok County



3. Safeguarding Sexual and Reproductive Health

WeWorld addresses Sexual and Reproductive Health and Rights (SRHR) through a comprehensive, multi-level approach that combines community awareness, youth empowerment, institutional capacity-building, and policy support. The goal is to ensure that adolescents, families, and local authorities are equipped with knowledge, skills, and resources to promote gender equality, prevent harmful practices, and improve access to quality SRHR services.

Key Highlights of WeWorld's SRH Promotion Work in Kenya

Increased School-Based Awareness and Child Protection

Under the "Pamoja Tudumishe Elimu" project

- Delivered SRHR awareness sessions in schools to educate students about their rights, bodily changes, and protective behaviours
- Established referral systems to ensure children and adolescents experiencing abuse receive timely protection and support

Strengthened Youth Leadership, High-Level Advocacy, and Research

Across multiple initiatives

- Produced and utilised robust SRHR research, including the Knowledge, Attitudes, and Practices (KAP) survey in partnership with ARCO PIN under the IMARA project, offering critical insights into adolescent SRHR needs and behaviours
- Conducted studies with ARCO on the impact of climate change on sexual and reproductive health, highlighting the intersection of environmental challenges and health vulnerabilities
- Collaborated with the African Population and Health Research Center (APHRC) to strengthen research capacity and advocacy, influencing policy and programming at county, national, and regional levels



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Enhanced Community and School-Based Education

Under the “IMARA” project

- Delivered gender equality, SRHR, and GBV prevention sessions to adolescents, youth, parents, teachers, and guardians, both during and outside school hours
- Provided intensive multi-day training for teachers to serve as in-school focal points on gender-based violence, early pregnancy, child marriage, and FGM
- Built the capacity of Community Health Promoters, Community Health Assistants, and peer mentors to improve adolescent SRHR service delivery, including training on ASRHR guidelines and standardised referral tools
- Partnered with County Health Management Teams and RMNCAH Technical Working Groups to improve planning, coordination, and policy alignment for adolescent SRHR services
- Established adolescent councils at sub-county and county levels, training 20 adolescent representatives from schools and communities as SRHR, GBV, and women’s rights advocates.

Promoted Menstrual Health and Hygiene Awareness

Across schools and community outreach

- Distributed *Nuru’s Diary*—a cheerful, illustrated resource in English and Swahili on menstrual health—during motivational talks to help girls understand and embrace puberty with confidence
- Fostered positive attitudes and challenged menstrual taboos through engaging, age-appropriate education

Collectively, these efforts integrate community education, youth empowerment, institutional strengthening, and policy-advocacy to create an enabling environment where young people—especially girls and adolescents—can access vital information, exercise bodily autonomy, and help shape healthier, gender-equal communities.



“My name is Mary Dapash, Project Officer with WeWorld in Narok County. Being part of WeWorld has been truly rewarding. I have seen how our programmes improve children’s education and empower communities. Our campaigns on sexual and reproductive health, motivational talks, sessions for young mothers, and menstrual hygiene awareness are making a tangible difference, especially because we prioritise gender inclusion and respect for all. It is inspiring to contribute to change that gives hope, dignity, and opportunities for a fairer future. Together, we help build stronger, healthier communities every day.” — Mary Dapash, WeWorld Project Officer

Training Adolescents and Launching the Adolescent Council in Narok County - IMARA Project

The IMARA project launched Narok County's Adolescent Council, a platform that empowers young people as active agents of change in promoting SRHR and challenging entrenched social norms. **This initiative exemplifies the power of youth-led advocacy and education in transforming adolescent sexual and reproductive health and rights (ASRHR) while addressing harmful practices such as female genital mutilation (FGM), child marriage, and gender-based violence (GBV).**

Twenty adolescents from diverse communities were trained on menstrual health, gender equality, and advocacy skills, equipping them to become peer educators and community advocates. **This approach creates a multiplier effect, where trained youth return to their communities to educate others and engage families, schools, and local leaders on SRHR issues.** The council meets regularly at sub-county and county levels, enabling youth participation in decision-making processes that affect their lives and fostering sustained community dialogue on adolescent health rights. Through continuous training and mentoring, the council members strengthen their capacity to engage with authorities and influence policies, making them true *"owners of their realities."* Overall, this initiative is bridging gaps in SRHR knowledge and service access, promotes gender equality, and creates a supportive environment where adolescents' sexual and reproductive health rights are respected and upheld.

"I always thought women shouldn't lead. Now I see that women are just as capable as men, and we need to work together if we want to change harmful behaviours in our communities" - A boy during the training of the adolescent council (IMARA Project)



4. Amplifying Women's and Girls' Voices

WeWorld Kenya promotes gender equality and social transformation through diverse, community-centred advocacy and awareness activities across multiple platforms. These initiatives engage a broad range of stakeholders—community members, local leaders, youth, and institutions—to challenge harmful norms and foster inclusive participation.

Key Highlights of WeWorld's Awareness and Advocacy Initiatives in Kenya

Launched Innovative Awareness Campaigns

Across multiple projects

- Promoted gender equality and disability inclusion using arts, culture, and social media
- Partnered with female micro-influencers with disabilities to co-create accessible, stereotype-challenging content powered by AI

Promoted Women's Empowerment and Challenged Gender Norms

Under the "Kujenga Amani Pamoja" project

- Hosted a Photovoice exhibition where women shared testimonies, challenged gender stereotypes, and transitioned from survivors to active advocates of their own experiences
- Facilitated community dialogues on parenting roles and the moral influence of mothers, promoting inclusive reflection and behaviour change

Raised Awareness Through Multi-Platform Community Engagement

Under the "Pamoja Tudumishe Elimu" project

- Delivered motivational talks and radio broadcasts reaching diverse community audiences
- Marked key advocacy dates such as the International Day of Women and Girls of African Descent to celebrate achievements and address structural inequalities
- Strengthened local governance structures—including the Gender Technical Working Group (GTWG), Court Users Committee (CUC), and Children's Advisory Committee (CAC)—to embed sustainable, community-led advocacy



Key Highlights of WeWorld's Awareness and Advocacy Initiatives in Kenya

Integrated Gender-Transformative Education and Environmental Awareness

Under the "Sikiliza Sauti Yetu: Dunia Inaita!" project (in partnership with CRAWN Trust and Organization of African Youth)

- Conducted a participatory gender-focused survey to guide programming and enhance gender responsiveness
- Delivered sensitisation sessions on waste management and environmentally sustainable practices for young women from Nairobi's informal settlements, linking environmental issues with gender equality

Built Youth-Led Advocacy and Strengthened Community Structures

Under the "IMARA Project"

- Conducted a baseline Knowledge, Attitudes, and Practices (KAP) survey with ARCO PIN experts to assess local gender norms and the impact of sensitisation activities
- Developed a sensitisation plan in collaboration with Community Health Promoters (CHPs) and local authorities, leading to six awareness events aligned with international advocacy days (e.g., Zero Tolerance to FGM, International Women's Day, 16 Days of Activism)
- Distributed IEC materials, banners, and promotional tools to increase community engagement on SRH, GBV, and harmful traditional practices
- Implemented social media and radio campaigns targeting community gatekeepers on adolescent SRH issues
- Organised "Power4Youth Days" with participatory photography and video workshops to amplify youth voices in advocacy
- Developed tailored IEC messages with local communication agencies aimed at community leaders and influencers
- Ensured long-term advocacy sustainability through participatory approaches involving adolescents, youth, NGOs, and duty bearers
- Coordinated annual men's forums and "chiefs barazas" to engage men and elders on adolescent SRH, GBV prevention, and alternative rites of passage

Transformed Male Engagement and Community Leadership

Under the "IMARA" project

- Engaged men, Maasai elders, and religious leaders to raise awareness of the legal and social consequences of FGM and child marriage
- Supported fathers to take an active role in protecting daughters and promoting alternative cultural practices
- Partnered with religious leaders to dispel myths linking FGM to religious obligation
- Facilitated community dialogues to replace harmful rites with positive alternatives, influencing dowry customs and social norms

Key Highlights of WeWorld's Awareness and Advocacy Initiatives in Kenya

Together, these efforts have strengthened grassroots advocacy, mobilised diverse community actors, and fostered gender-equitable cultural transformation—anchored in local leadership and long-term sustainability.

Men's Forum, Maasai Council of Elders, and Religious Leaders' Forums - IMARA Project

In a gender-transformative perspective, engaging men and boys is fundamental to achieving sustainable gender equality. These forums—together with the Masai Council of Elders and religious leaders—play a pivotal role in shifting community attitudes on Sexual and Reproductive Health (SRH), Gender-Based Violence (GBV), Female Genital Mutilation (FGM), and child marriage.

- They raise awareness about the legal consequences of FGM, dispelling myths that laws are unenforced in rural areas;
- Fathers acknowledge their previous passive roles and pledge to actively protect their daughters;
- Religious leaders counter the misconception that FGM is a religious obligation, fostering new perceptions within faith communities;
- Men discuss alternative rites of passage, promoting changes connected to dowry and social norms, supporting a broader cultural shift.



"During a caregivers' session at Sintakara Primary School, I observed a man who initially sat quietly, uncomfortable discussing what he saw as 'women's issues.' However, as we spoke about girls' education and menstrual health as community concerns, he became more engaged. Drawing on cultural respect, I invited him to share his views as a community elder, sparking meaningful dialogue. By the session's end, he actively contributed ideas about how fathers and men can support their daughters' education. This reinforced that sustainable change requires men's participation, recognising that supporting girls and women is a shared community responsibility."

— Anna Lepishoi, Field Officer, IMARA Project,
Narok County





Gender Equality & Women's Agency

- 40% funds to women-led CSOs/CBOs
- Capacity building in governance, management, climate action
- Training on gender-responsive, green, circular
- Linking young women to green jobs
- Female micro-influencers challenging
- Sub-grants to female-led organizations
- Promoting women's leadership



Combating Gender Based Violence

- Youth-led GBV prevention sub-grants
- Training police gender-desks in GBV hotspots
- GBV forums with entrepreneurship & mentorship
- Chiefs trained for GBV awareness
- Capacity building for law enforcement & traditional authorities



Sexual Reproductive Health and Rights (SRHR)

- School & caregiver SRHR awareness sessions
- Child protection referral systems
- Strengthening Gender Technical Working Groups
- Sensitization on sustainable practices
- Gender-transformative approaches with partners



Awareness & Advocacy

- Documenting women's success stories & case studies
- Motivational talks & community outreach
- Radio campaigns for community engagement
- Celebrating key advocacy days



OUR ACHIEVEMENTS BETWEEN 2024-2025

3



Awareness Campaigns/events
Implemented by WeWorld

96



Capacity Building or training activities
provided to private actors and duty bearers
on **S/GBV and harmful practices**
prevention and mitigation.

11,143



Children reached by the implementation of
specific GBV prevention measures

96



Capacity Building or training activities
provided to private actors and duty
bearers on **Gender Equality**

19



Community Dialogues on **gender norms**
conducted

7,720



Private actors and duty bearers **participating**
in **capacity - building and training activities**
on **S/GBV and harmful practices** prevention
and mitigation.

6,985



Private actors and duty bearers who
took part in **capacity - building and**
training activities on gender equality

2



Publications produced by WeWorld and Partners

971



Rightholders took part in community
dialogues on gender norms

5



Survivors of **S/GBV** or harmful practices referred to
S/GBV and specialized services (including medical,
psychological and legal assistance)

The IMARA Project



The IMARA Project: The Result of a Decade-Long Journey Toward Gender Equality

In the previous pages, the IMARA Project was frequently mentioned. This is because it **represents both the culmination of a long journey and the starting point for what lies ahead.**

An Innovative and Holistic Approach

The **Imarisha Mwanamke Afya na Rasilimali (IMARA)** project, funded by the Italian Agency for Development Cooperation (AICS) and implemented by a consortium of international and national NGOs led by WeWorld, **builds on over ten years of experience in gender programming in Kenya.** It is conceived as an innovative, holistic, and deeply transformative intervention. At its core is the understanding that **gender equality cannot be achieved simply by addressing isolated incidents of inequality or violence but requires tackling the underlying cultural mechanisms that generate them:** traditional gender roles, deeply rooted stereotypes in communities and institutions, and the social norms that arise from these.

Focus on New Generations

The project **primarily targets new generations** — girls, boys, adolescents, and youth — through extensive educational and awareness-raising activities that engage not only schools but also families, teachers, and communities, creating spaces for dialogue that bridge different ages and generations. **This intergenerational approach is fundamental to fostering a lasting cultural shift, where values of equality and respect take root both among young people and community and institutional leaders.**



A Multistakeholder Model

A distinctive feature of IMARA is its **multistakeholder approach**. Interventions are the result of coordinated action between local authorities, educational systems, health services, civil society organisations, and communities themselves. This ensures interventions are:

- **Sustainable** – rooted in local realities;
- **Policy-driven** – laws and regulations on gender equality, early marriage, and GBV prevention are reviewed and improved;
- **Capacity-oriented** – strengthening the technical skills and coordination of public entities, especially in Narok County.

Four Strategic Areas of Intervention

The project's activities are organised into four strategic areas, each designed to address a crucial dimension of gender transformation. In a sense, the IMARA project already embodies the outcomes envisioned in WeWorld's broader strategy. It integrates core objectives such as empowerment, systemic change, and community engagement, making the project not only a practical intervention but also a strategic model that reflects WeWorld's long-term vision for sustainable gender equality and social transformation.

- **Gender Equality and Empowerment:** The project conducts training sessions in schools and communities aimed at students, teachers, parents, and out-of-school youth to spread knowledge about women's rights and gender equality. At the same time, **it supports local authorities in revising and promoting policies to counter harmful practices like early marriage, while also addressing skills gaps among institutional operators.**

- **Gender-Based Violence (GBV) Prevention and Response:** The intervention promotes an integrated response to violence, including specialised training for health, social, and judicial workers, alongside community leaders engaged in prevention efforts. **Special emphasis is placed on establishing and operating a Safe House for survivors, providing legal, psychological, and health support services, and offering incentives to facilitate survivors' access to needed care.**

- **Sexual and Reproductive Health and Rights (SRHR):** The project is committed to strengthening awareness and access to sexual and reproductive rights among adolescents and youth through training in schools and communities, targeting also parents and teachers. It enhances the skills of frontline health workers such as Community Health Promoters through specific courses and updated training materials and supports authorities in planning ASRH services. **A key element is the establishment of adolescent representative councils that act as active advocates for change within their communities.** In schools, sessions for students on GBV prevention and reproductive health are conducted, complemented by the distribution of hygiene kits to adolescent girls.

- **Awareness-Raising and Advocacy:** Finally, IMARA implements communication campaigns targeting the whole community, including public events during international days dedicated to women's rights and GBV prevention, radio campaigns, and creative activities such as participatory photography and video workshops for youth. **These initiatives are paired with dialogue forums aimed at engaging men in the community to challenge harmful practices and promote a culture of respect.**

The Added Value of IMARA

The added value of the IMARA project lies in its **combination of prevention, immediate response, and cultural transformation**, working on multiple levels and with the active contribution of numerous social actors.

This **multistakeholder and intergenerational method**, born from a decade-long journey, offers a concrete and integrated response to the complex issues of gender inequality, paying particular attention to the emerging needs of new generations and the challenges posed by deeply ingrained social norms.



Our Partners





WeWorld Kenya works closely with a wide range of partners, networks, and coordination mechanisms to advance gender equality, youth empowerment, child protection, and community resilience.



Local and International Partners

WeWorld collaborates with the following organisations, each contributing unique expertise to our shared mission:

Partner	Description
Stretchers Youth Organisation	A community-based non-profit empowering young people and marginalised populations, including in- and out-of-school adolescents, women, and vulnerable groups, through tailored programmes addressing their needs.
Community Health Partners (CHP)	Works with stakeholders to provide high-quality, accessible, and affordable holistic health services, combined with economic empowerment initiatives to improve livelihoods.
Anglican Development Services (ADS) Kenya	A faith-based institution founded by the Anglican Church of Kenya, promoting dignified and holistic living in communities across the country.
CRAWN Trust	A change catalyst providing women and girls with the tools, voice, and platforms to effect change at local, national, and continental levels across social, political, and economic spheres.
Organisation of African Youth – Kenya	A non-profit empowering young people to lead social, political, and economic transformation in Kenya and beyond.
WAAW Foundation	An international NGO advancing science, technology, and leadership education for African women, established in 2007.
Gruppo per le Relazioni Transculturali (GRT)	An Italian NGO improving the lives of refugees, displaced persons, minority ethnic groups, street children, and survivors of gender-based violence.
ARCO-PIN, University of Florence	A university research centre providing consulting, training, and applied research in local development, inclusive economies, impact assessment, and the circular economy.



WeWorld actively engages in national and county-level networks to strengthen collective advocacy and influence policy:

Network	Description
Girls Not Brides Kenya	A national partnership of 135+ civil society organisations working to end child marriage through grassroots action and policy advocacy.
Kwale County Engagement Forum on Inclusivity	A county-level platform advancing inclusivity and participatory development.
Akina Mama Working Group	A coalition advocating for women's and children's rights through joint action and knowledge sharing.

Coordination Mechanisms



WeWorld contributes to formal county and national structures that promote collaboration and shared accountability:

Coordination Mechanism	Description
Gender Technical Working Group (Narok County)	A multi-stakeholder platform involving government, civil society, development partners, and private sector actors to promote gender equality and women's empowerment.
GBV Court Users Committee (Narok County)	Established under the IMARA Project, this committee enhances collaboration between justice sector actors and community stakeholders to strengthen responses to gender-based violence.
Children's Advisory Committee	Provides guidance and coordination on child protection matters.
Anti-FGM Board	A statutory body working to eliminate female genital mutilation in Kenya.
Safe House Committee (Narok County)	Co-chaired by the CEC Gender and County Commissioner, this committee oversees the establishment and management of the first public Safe House in Narok, ensuring community needs are prioritised.

Our Research and Media Production

At WeWorld, research and media production go hand in hand to inform evidence-based interventions and raise awareness. We are committed to strengthening our programmes through rigorous research, ensuring our initiatives are responsive to community realities and promote sustainable, transformative change. Research provides the evidence foundation, while media production translates insights into compelling narratives that drive engagement and inspire action.

Research Activities

- **WeWorld Research Centre and Collaborative Action-Research:** Our headquarters hosts a dedicated Research Centre that works closely with country offices to develop joint research projects, action-research initiatives, and provide methodological support. The Research Centre also fosters partnerships with international research institutions to enrich our knowledge base and strengthen advocacy.
- **Focus on Gender and Sexual and Reproductive Health (SRH):** Gender and SRH are key thematic areas explored extensively across various studies and outputs. For example:
- **The Knowledge, Attitudes, and Practices (KAP) survey** conducted with ARCO PIN under the IMARA project helps measure community perceptions and the impact of gender-based violence (GBV) and SRH interventions.
- Research led by WeWorld's HQ Research Centre in collaboration with ARCO examines the **impact of climate change on sexual and reproductive health**, illuminating emerging vulnerabilities and resilience strategies.
- Our partnership with the **African Population and Health Research Center (APHRC)** strengthens regional research capacities and supports data-driven policy advocacy on SRH and gender equality.
- **Supporting Evidence-Based Policy and Practice:** These research efforts provide vital insights for tailoring interventions, guiding advocacy strategies, and influencing policies at local, national, and international levels.



SCAN ME!



[Research and media production](#)



At WeWorld, every project we implement includes a strong component of communication, dissemination, and research. These elements are essential not only to document and share the results of our work, but also to generate evidence, foster dialogue, and influence policies and practices that can drive wider systemic change. By combining rigorous research with effective communication, we ensure that the voices of communities—especially women, children, and young people—are heard and that their experiences inform both local and global debates.

Here you will find a **selection of media products, articles, blogs, and research** developed by WeWorld's Kenya office, as well as publications produced in collaboration with our Research Centre at Headquarters in Italy and with independent research institutes and universities. For further information, you can also visit the [WeWorld website](#).

- **Flowing Futures. Atlas on Water, Sanitation and Hygiene (2024)**: This atlas presents data and good practices emerging from the implementation of our WASH strategy. It highlights how water connects us all and serves as the foundation for the fulfilment of many other human rights.
- **WE CARE. Atlas of Maternal, Sexual, Reproductive, Child, and Adolescent Health (2023)**: Grounded in the concept of sexual and reproductive justice, this atlas explores the realisation of sexual and reproductive rights worldwide and showcases good practices from WeWorld projects.
- **Education Without Interruption: Keeping Kenyan Girls in School (2025)**: This article shares WeWorld's efforts to ensure that girls remain in school, safeguarding their right to education and their right to the future.
- **Knowledge, Attitudes, and Practices Study on Reproductive Health Rights, Gender Norms, and Violence in Narok County, Kenya (2025)**: Produced in collaboration with the ARCO-Pin Research Centre under the IMARA Project, this comprehensive study analyses community perspectives on reproductive health rights, gender norms, and gender-based violence. It provides critical insights for addressing systemic barriers and advancing the rights of women and girls.
- **Kenya: Gender Justice Committee Launched in Narok to Combat Rising Cases of Violence (2025)**: This article reports on the launch of the Gender Justice Committee and the establishment of the first public Safe House for survivors of violence in Narok County, as part of the IMARA Project.
- **A Case Study on Women, Youth, and Children Leading the Way in Environmental Stewardship from Three Kenyan Counties (2025)**: Developed within the *Sikiliza Sauti Yetu: Dunia Inaita!* project (funded by the European Union), this case study series explores grassroots environmental initiatives. The studies highlight community-led natural resource management in Kwale, urban environmental management in Nairobi's informal settlements, and children's roles in conservation in Isiolo County.

Our People



Our People

WeWorld operates through its National Coordination Office in Nairobi and maintains an active field presence across five counties: **Nairobi, Narok, Isiolo, Migori, and Kwale**. In these areas, it has established strong partnerships at both national and county levels. **The organisation is supported by a dedicated team of over 40 full-time staff (52% women and 48% men), including technical specialists in gender, protection, climate adaptation, MEAL (Monitoring, Evaluation, Accountability, and Learning), and community engagement.**

To ensure the effective delivery of its programmes, WeWorld has fully equipped field offices, a dedicated transport fleet, and well-established supply chain networks, allowing for the swift and reliable implementation of activities. **The organisation is currently delivering five projects focused on gender equality, climate action, education, and youth empowerment, and social protection, reaching a cumulative total of over 100,000 direct recipients.**





The Voice of Lynet Audi

"I believe true change happens when communities are empowered to speak out and lead their own transformation. My goal is to ensure that every girl and woman in Narok feels safe, heard, and free from all forms of inequality," says Lynet Audi, Project Officer for the Imara Project at WeWorld Kenya. With a strong background in environmental and gender issues, Lynet brings a deep understanding of the root causes of inequality and works tirelessly to create inclusive, community-led solutions.

She coordinates county-level engagements, strengthens multisectoral systems, and champions evidence-based interventions that prioritise the voices and rights of survivors. From supporting a GBV survivors who went on to found the Nailantei Foundation to co-chairing the Gender Technical Working Group under WeWorld that successfully lobbied for the establishment of a special GBV court in Narok, Lynet's work continues to drive lasting policy and social change. Her efforts reflect WeWorld's commitment to gender justice and community transformation.



The Voice of Anna Lepishoi Parkuri

"Growing up, I watched my brothers go to school while opportunities for girls were limited, and I promised myself I would be part of the change," says Anna Lepishoi, Field Officer for WeWorld Kenya in Narok County. Drawing from her personal experiences as a Maasai woman who overcame educational barriers through a scholarship, Anna brings a deeply rooted passion for advocacy and gender equality to her work. She leads school-level activities, delivers sexual and reproductive health (SRH) training, and conducts caregiver sessions that build awareness on good parenting and harmful cultural practices.

Anna has observed gradual but significant changes, including improved school retention rates and increased male engagement in gender discussions. Her culturally sensitive approach ensures that interventions are survivor-centred and community-led, working closely with local health promoters and adapting strategies to fit social norms. Motivated by the desire to see girls and women live freely and equally, Anna envisions a future where leadership, safe spaces, and stronger policies eliminate harmful practices and create lasting change in her community.



The Voice of Linda Kiogora

"Growing up in a patriarchal society where girls were treated differently from boys inspired me to become a voice for change and challenge the systemic barriers that hold women back," says Linda Kiogora, Field Officer for WeWorld Kenya under the Imara Project in Narok County. With a background in social work and advocacy, Linda plays a key role in engaging communities through awareness-raising sessions, dialogues, stakeholder engagement, and strategic communication to promote gender equality and protection.

Through her work, Linda has seen communities become more informed and empowered, gaining the language and tools to confront gender-based challenges. By prioritising informed consent and ensuring interventions are survivor-centred and community-led, Linda helps foster genuine participation and accountability. Her vision is to see government policies translated into real, on-the-ground action, with WeWorld continuing to bridge the gap between policy and implementation.



The Voice of Doreen Ouma

"I believe that every project should have gender considerations woven into its very foundation, ensuring that no one is left behind," says Doreen Ouma, Program MEAL Officer at WeWorld Kenya. With a passion for strengthening gender integration in monitoring, evaluation, accountability, and learning (MEAL), Doreen works to ensure that cross-cutting gender indicators are embedded in every proposal and that findings are properly disaggregated to track progress toward gender goals.

She supports project managers in selecting relevant gender-based indicators and uses tools that guarantee balanced representation of all genders during data collection and analysis.

Despite challenges in the field, Doreen leverages local guides to foster trust and ensure accurate, gender-sensitive data collection. Through her work, Doreen is helping to ensure that WeWorld's interventions are inclusive, data-driven, and responsive to the realities faced by women, men, boys, and girls in the communities they serve.



The Voice of John Elly

"I believe real change happens when communities trust women to lead and have equal access to resources and opportunities," says John Elly, Project Officer at WeWorld Kenya. With a passion for climate action and gender equality, John leads the implementation of climate interventions in Kwale, working closely with CBOs and CSOs to cascade climate knowledge, monitor progress, and drive environmental advocacy. He brings youthful energy, innovation, and a strong commitment to gender-sensitive approaches, ensuring that both women and men are active participants in shaping sustainable solutions.

One of John's most impactful experiences has been supporting the Gazi Women Group, an exclusive women-led CBO that has successfully restored mangroves, earned carbon credits, and uplifted their community. For John, this is a clear example of how women's leadership can transform both the environment and livelihoods. Through his work, he has also witnessed positive shifts in community perceptions of gender roles, with more organizations prioritizing women's participation and leadership. By promoting survivor-centered approaches, evidence-based advocacy, and inclusive decision-making, John is helping to build a future where women and men share resources, opportunities, and leadership equally.



The Voice of Abdullahi Isaak

"I believe that climate action and gender equality must go hand in hand if we are to build resilient communities," says Abdullahi, Project Officer at WeWorld Kenya. Based in Isiolo, his work focuses on engaging vulnerable groups—particularly women and youth—through climate interventions, advocacy, and awareness campaigns that ensure inclusivity.

Abdullahi has also witnessed how WeWorld's gender and protection work has transformed communities in Isiolo, opening discussions on sexual and reproductive health, expanding decision-making spaces for women, and fostering proactive responses to risks.

He is especially proud of the shift in government priorities toward gender balance, where women are now recognized as leaders in projects that strengthen resilience.



WeWorld

WeWorld is an independent Italian organisation engaged in development cooperation and humanitarian aid projects over the last 50 years, operating today in more than 20 countries.

Over the last year, WeWorld has carried out over 160 projects, reaching over 5.6 million people, in Afghanistan, Benin, Bolivia, Brazil, Burkina Faso, Burundi, Cambodia, Jordan, Italy, Kenya, Lebanon, Libya, Mali, Moldova, Mozambique, Nicaragua, Niger, Palestine, Peru, the Democratic Republic of Congo, Syria, Thailand, Tanzania, Tunisia, and Ukraine.

Children, women, and young people, agents of change in every community, are at the centre of WeWorld's projects and campaigns in the following areas of intervention: access to water hygiene, and sanitation; education; food security, livelihoods and local development; gender and protection; environment and climate.

Mission

We work alongside individuals on the geographic, economic or social margins to overcome inequalities together and build a fairer future which respects the dignity and diversity of people and the environment. We support people and communities with humanitarian assistance in crisis contexts and support pathways to self-determination and development, to contribute to structural change and generate opportunities for all people.

Vision

We strive for a better world in which everyone, especially children and women, have equal opportunities and rights, access to resources, to health, to education and to decent work.

A world in which the environment is a common good to be respected and preserved; in which war, violence and exploitation are banned. A world where no one is left behind.

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